



8th Annual



**Saturday, October 11, 2025
@ Noda Brewing Co., 11 am - 2 pm**

Our annual Nurturing Parenthood Event provides an opportunity for new and expecting families in the greater Charlotte area to discover their local perinatal resources and gain valuable education about the challenging journey ahead, in a fun and social environment.

Food, drinks, infant/toddler friendly activities and a raffle.

*Proceeds directly fund Mind Body Baby program & services including our community doula program - The Village.

(Previous event sponsors include Novant Health Foundation, WellCare Insurance,, Supercuts and more

40+ practitioners & vendors, 200 + local families & >\$10K raised for program services)



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Nurturing Sponsor - \$5000

- Year-round linked acknowledgement as Program Partner* (via website & newsletter footer)
- Prominent logo placement on all promotions - event, website, newsletter & social media
- Prime booth at event
- Featured sponsor social media posts and newsletters
- Opportunity to add newsletter content relating to business/ practice
- Two months' as website's monthly sponsor (\$500 value)

Advocating Sponsor - \$2500

- Six month linked acknowledgement as Program Partner*
- Prime booth at event
- Logo placement on website, in most marketing & PR
- Opportunity to add newsletter content relating to business/ practice
- One month as website's monthly sponsor (\$250 value)

Supporting Sponsor - \$1000

- Prime booth at event
- Logo placement on all marketing and PR
- Logo placement on website
- Opportunity to add newsletter content relating to business/ practice