



Mind • Body • Baby

Partnership Opportunities

When we take care of the parent, we also take care of the baby.

Mind Body Baby is committed to being a free support system for perinatal families in the greater Charlotte area. We believe when we provide new and expectant families a safe space to struggle, find help, gain confidence and build community, they are better able to be what they need for their babies - during a vital and rapid period of brain development.

To this end, we are continually growing a free public resource intended to be a trusted, central place to find evidence based education, skilled practitioners, and a village of support. Our parent resources include our *Top 5 Things Education Library*- addressing common struggles and unknowns by local perinatal experts, a perinatal specific *Community Calendar* of events and classes, our own network of free support groups, and a *directory of practitioners, services, nonprofits and businesses* that cater to this vulnerable demographic from pregnancy through toddlerhood.

To keep these resources free for families, we need the support of our local business community. You can help by becoming a...

Monthly Resource Partner

For a \$250/ mo. investment, your business receives...

- A pop up acknowledgement of your support anytime our website is accessed - avg. impression rate/ mo. 1200-2000 and an avg. 750 - 1200 unique visitors. Mecklenburg County demographic predominately 24-44
- One social media and one newsletter acknowledgement/ promotion of our partnership. Following - Instagram (2300), Facebook (1700), emails (1200+)
- A \$100 discount is available for a four month commitment (consecutive or sporadic)

To express interest, contact Cynthia -
village@mindbodybabync.org / 980-224-0064

